

SWTJC & ASU Transfer Plan for Bachelor of Business Administration in Marketing

Student Name _____ SWTJC ID# _____
 SWTJC Email _____ @SWTJC.EDU Advisor _____

By checking this box, you agree to allow Southwest Texas Junior College (SWTJC) to share your directory information with Angelo State University (ASU) for the purpose of tracking and transfer assistance that is part of the SWJTC/ASU Memorandum of Understanding. SWTJC and ASU will not share this information with any third party members.

 Student's Signature Date

Bridging Semester		sch				sch
EDUC 1100	Learning Frameworks ⁰	1	or	COLS 0300	College Success Skills ⁰	3
Semester 1 - SWTJC				Semester 2 - SWTJC		
ENGL 1301✓	Composition & Rhetoric I	3		ENGL 1302✓	Composition & Rhetoric II	3
BUSI 1301	Business Principles	3		HIST 1301✓	U. S. History I	3
ACCT 2401	Principles of Accounting – Financial	4		ACCT 2402	Principles of Accounting – Managerial	4
MATH 1324✓	Mathematics for Business I	3		MATH 1325	Mathematics for Business II	3
Core Science ✓	Lecture ¹	3		Core Science ✓	Lecture ¹	3
Science	Lab required	1		Science	Lab required	1
		17				17
Semester 3 - SWTJC		sch		Semester 4 - SWTJC		sch
Core Course✓	Language, Philosophy and Culture ²	3		Core Course✓	Creative Arts ³	3
ECON 2301✓	Principles of Macroeconomics	3		ECON 2302	Principles of Microeconomics	3
GOVT 2305✓	Federal Government	3		GOVT 2306✓	Texas Government	3
HIST 1302✓	U. S. History II	3		BCIS 1305✓	Business Computer Applications ⁴	3
PSYC 2301 or SOCI 1301	General Psychology or Introductory Sociology	3		SPCH 1311✓	Introduction to Speech Communication	3
		15				15
✓ Core Courses (42 sch)				AA Complete SWTJC Total 64 sch		

⁰ EDUC 1100 required of all first time in college students. COLS 0300 required for students with any TSI deficiencies and does not count toward a degree.

¹ Selected from SWTJC natural science core courses BIOL 1306/07; BIOL 1308/09; CHEM 1311/12; PHYS 1301/02; PHYS 2325/26.

² Selected from SWTJC language, philosophy and culture core courses ENGL 2322/23; ENGL 2327/28; ENGL 2332/33; PHIL 1301/2306; HUMA 1301.

³ Selected from SWTJC creative arts core courses ARTS 1301 or MUSI 1306.

⁴ Selected from optional component area 2 core courses.

Our faculty and staff are pleased that you have indicated interest in this ASU degree program. To help you achieve your higher education aspirations an ASU advisor will provide you with additional information and any help you may need. As Assistant Director of Admissions, I want to welcome you and assure you that the SWTJC college level courses noted above will all transfer toward the major you have indicated. You must of course meet ASU's admission and GPA requirements. We look forward to your graduation.

 Kerri Mikulik, Assistant Director of Admissions Date

		sch				sch
Semester 5 - ASU				Semester 6 - ASU		
MSC 2331	Statistical Analysis for Business and Economics	3		MSC 3332		3
BA 2345		3		MGT 3305	Operations and Production Management	3
MGT 3300	Organization Behavior	3		FIN 3361	Financial Management	3
MKT 3321	Marketing	3		MIS 3343		3
MKT 3322		3		ENG 3352	Business Communications	3
		15				15
Semester 7 - ASU		sch		Semester 8 -ASU		sch
MKT 4326		3		BA 4303	Business Strategy and Policy Formulation	3
	Marketing Elective	3		MKT 4325		3
IBUS 3311		3			Marketing Elective	3
MGT 3303		3			Free Elective	2
				ECO 3320		3
		12				14
Bachelor of Business Administration-Marketing Total 120 sch						